Afaq Language Center

Preliminary 3 B, unit 12, page 91, writing a brochure





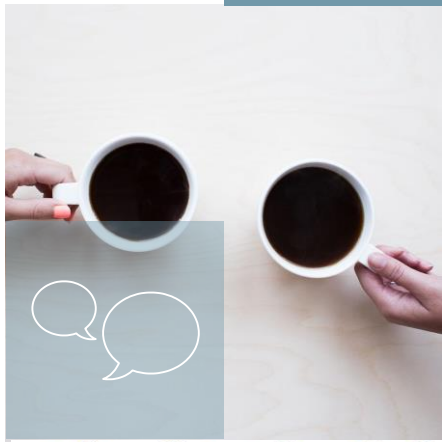






What do you find difficult or easy about learning English? What do you want to improve? Work in pairs and compare your ideas.





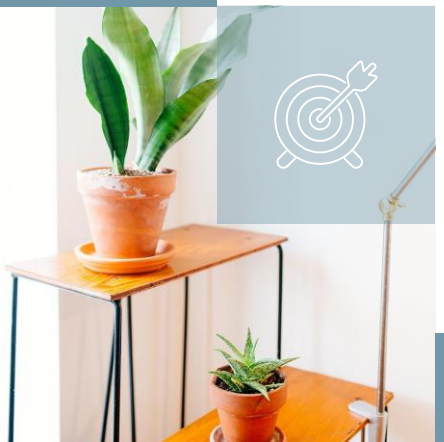
Work in pairs and do a role play. Choose role A or role B.

A: You are a student. You want to find out more about the summer language course. Write the questions you want to ask (hours, content, classes, location, activities, etc.).

B: You work at the language school. Take notes about your summer courses (hours, content, classes, location, activities, etc.).

Now practice your role play.

Take your time and think before you join your partner.



Writing a brochure

If you want to learn English in the united states, read our brochure!

At the American School of English, you start having fun as ……as you arriving!

……you have take a short test, we will be choose the best class for you. Before you have to paid anything, you'll have a free lesson to see if you liked it. You won't have to pay for the class ……you are sure it's appropriate for you. Only after you have made up your mind, will you have to pay.

……before you will decide, read what last year's students say about our classes, and you'd be sure we are the right school for you!

a) Read the advertisement once. What is the name of the school?
Then correct the six grammar mistakes with the verbs (wrong tense or wrong form).

Writing a brochure

If you want to learn English in the united states, read our brochure!

At the American School of English, you start having fun as ……as you arriving!

……you have take a short test, we will be choose the best class for you. Before you have to paid anything, you'll have a free lesson to see if you liked it. You won't have to pay for the class ……you are sure it's appropriate for you. Only after you have made up your mind, will you have to pay.

……before you will decide, read what last year's students say about our classes, and you'd be sure we are the right school for you!

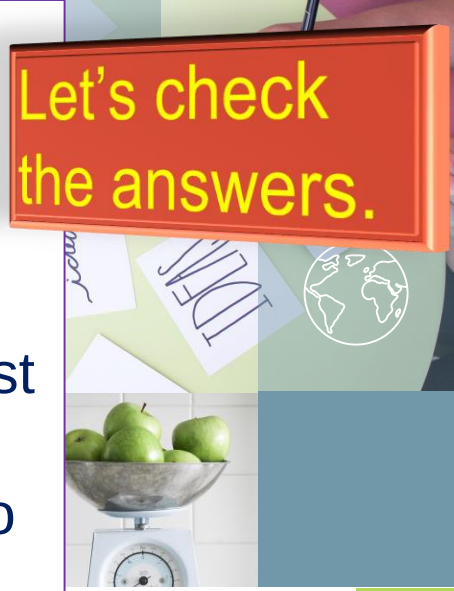
b) Read the brochure again and complete with the words below.(until, soon, but, if)

If you want to learn English in the united states, read our brochure!

At the American School of English, you start having fun as soon as you arrive!

After you have taken a short test, we will choose the best class for you. Before you have to pay anything, you'll have a free lesson to see if you like it. You won't have to pay for the class until you are sure it's appropriate for you. Only after you have made up your mind, will you have to pay.

But before you decide, read what last year's students say about our classes, and you'd be sure we are the right school for you!



Language Center

11 Complete the advertisement with the words in the box.

course	culture	foreign	~~instruction~~
interaction	native	social	



Languages International offers language **1** instruction for your whole family, regardless of age or level. Because "one size does not fit all," we will create a special course for you.
Our Family Programs offer just the right mix of classroom discussions, **2** _____ with native speakers, and motivating extra activities.
You'll live with a family of **3** _____ speakers, so that all your activities at home will be in the new **4** _____ language.
We'll also provide you with the opportunity to learn about local **5** _____ through our many **6** _____ activities and excursions.
As soon as your **7** _____ is over, we'll fly you back home. Or, if you prefer, we'll arrange tours of the host country before you go home. So contact us today and start learning a new language soon!



5148 www:// afaq-lc.com afaq.lc

5148 www:// afaq-lc.com afaq.lc

11 Complete the advertisement with the words in the box.

course culture foreign ~~instruction~~ interaction native social



Languages International offers language **1** instruction for your whole family, regardless of age or level. Because "one size does not fit all," we will create a special course for you. Our Family Programs offer just the right mix of classroom discussions, **2** _____ with native speakers, and motivating extra activities. You'll live with a family of **3** _____ speakers, so that all your activities at home will be in the new **4** _____ language. We'll also provide you with the opportunity to learn about local **5** _____ through our many **6** _____ activities and excursions.

As soon as your **7** _____ is over, we'll fly you back home. Or, if you prefer, we'll arrange tours of the host country before you go home. So contact us today and start learning a new language soon!

Here is an advertisement for foreign students coming to your country to learn your language. Imagine that a family will be staying with you and your family.

How many of the questions does this advertisement answer.

a) How many hours of classes will they have every day?
b) How many hours does each class last?
c) will they interact with native speakers- how, and where?
d) When can students enroll?
e) What kinds of things will they learn?
f) What activities will they do?
g) What do students do after classes?
h) How many students are there in that school?

11 Complete the advertisement with the words in the box.

course	culture	foreign	~~instruction~~
interaction	native	social	



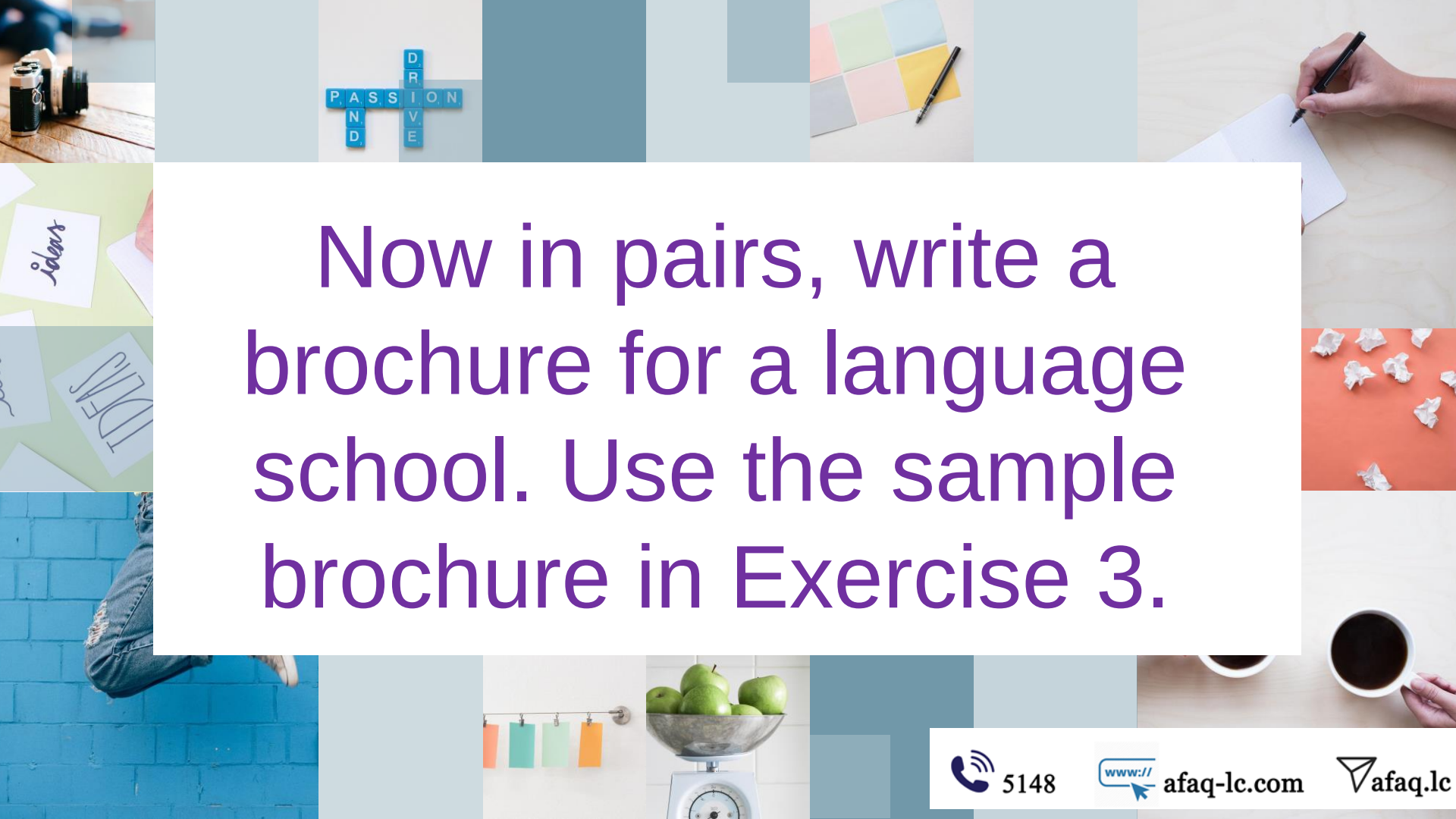
Languages International offers language **1** instruction for your whole family, regardless of age or level. Because "one size does not fit all," we will create a special course for you. Our Family Programs offer just the right mix of classroom discussions, **2** _____ with native speakers, and motivating extra activities. You'll live with a family of **3** _____ speakers, so that all your activities at home will be in the new **4** _____ language. We'll also provide you with the opportunity to learn about local **5** _____ through our many **6** _____ activities and excursions.

As soon as your **7** _____ is over, we'll fly you back home. Or, if you prefer, we'll arrange tours of the host country before you go home. So contact us today and start learning a new language soon!

answers

a) How many hours of classes will they have every day?
b) How many hours does each class last?
c) will they interact with native speakers-how, and where?
d) When can students enroll?
e) What kinds of things will they learn?
f) What activities will they do?
g) What do students do after classes?
h) How many students are there in that school?

5148 www:// afaq-lc.com afaq.lc


Now in pairs, write a brochure for a language school. Use the sample brochure in Exercise 3.
5148
www://
afaq-lc.com
afaq.lc



Let’s read a sample brochure and compare it with your school.
Join your partner and discuss.

5148 www:// afaq-lc.com afaq.lc

If you want to improve your English skills, you'll find a variety of different course at our summer school!
Our school is a busy and lively center located in an attractive building in downtown. We have twelve classrooms. Our classes are small, with no more than twelve students, and our teachers are all very experienced in teaching students with different learning styles. As soon as you enroll, we'll give you a test to find out which level will be best for you. Our summer coursed will give you the chance to improve your English language abilities and be ready for the next year at school! Our courses are fun and enjoyable. We offer a full range of activities fro all ages that focus on grammar, pronunciation, and accuracy, through lots of communicative activities. There is also a strong focus on reading, writing, and grammar to help students at school as well as fro international English exams.

We offer English courses fro children(7-9 year-olds), pre-teens (10-12 year-olds) and teenagers (13-15 year-olds). Each course runs for a total of 24 hours. Classes start at 9 a.m., and last fro three hours.

We use all the latest technology and have a huge library of materials fro students to borrow. There is a self-access study center, and a café on site. In the afternoons, there are optional activities: students can go home or return to school after lunch for sports, music and drama, or trips to places of interest.
Come along next week and enroll! You won't know how much fun you'll have until you join us.

5148 www.// afaq-le.com afaq-le





Imagine you are a manager of an English school. For next session write a brochure and advertise your school there.